



INFO-GRAPHIC POSTER

AROUND THE WORLD IN 16 BEERS

PROBLEMS:

Almost everyone drinks beer, but many are unaware of its history, facts, and benefits. Some people want to try different types of beer (imported) from all around the world. But don't know which beer is from what countries. Or the colors of beer according to the beer styles. Also people think it is bad for health because it contains alcohol in it. Everyone knows the bad effect about beers. Another problem I encountered is that most people don't know what food to eat with what type of beer.

SOLUTIONS:

To teach people the history of beer and show countries that produce their own iconic beers. It also shows different types of iconic beer to try from 16 different countries with types of beer style according to colors, This also shows the Health Benefits of Beer and percentage of preference of type of alcohol for drinkers. And to let people know what food goes with what beer- Food pairings.



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LOOK AND FEEL



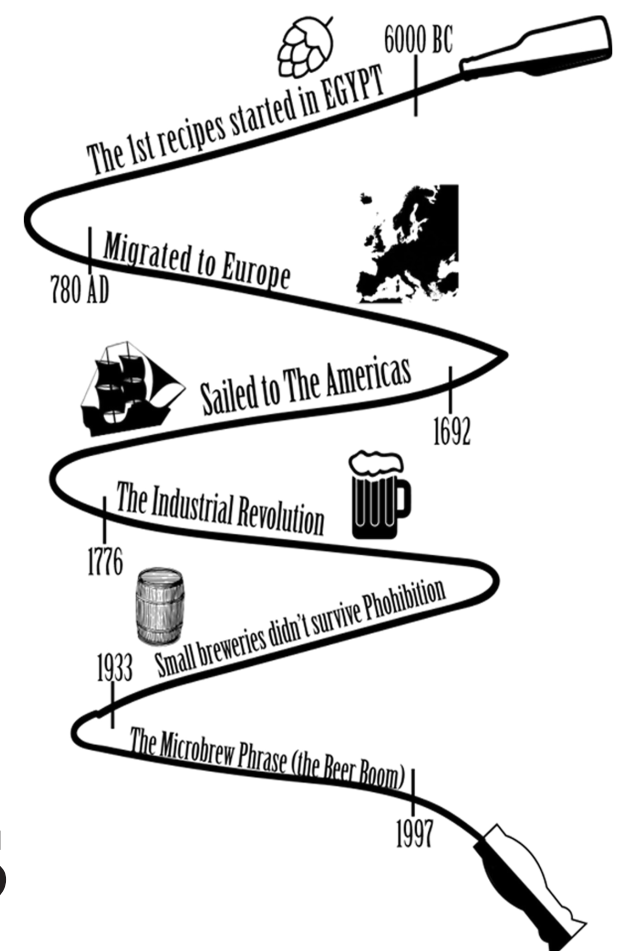
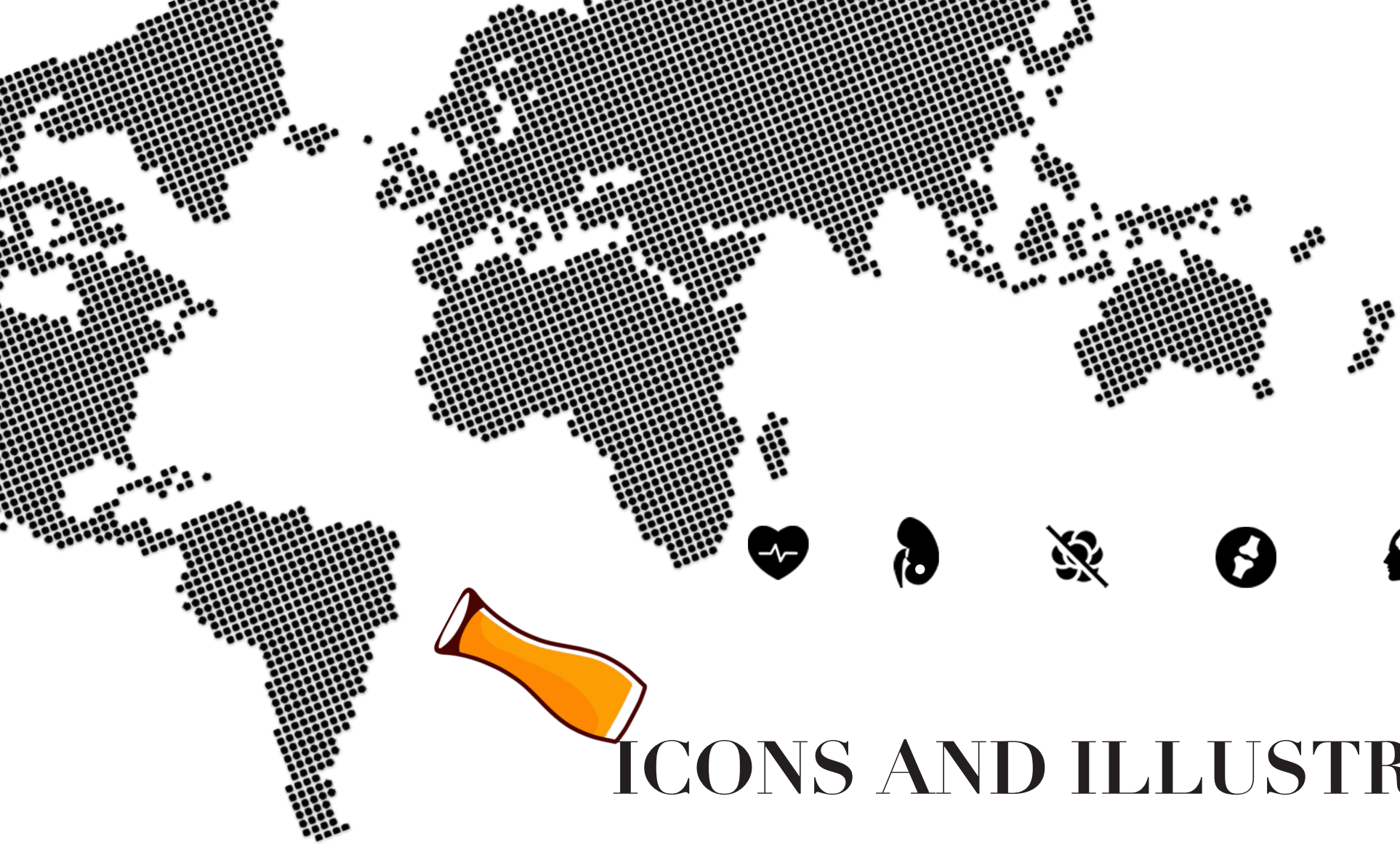
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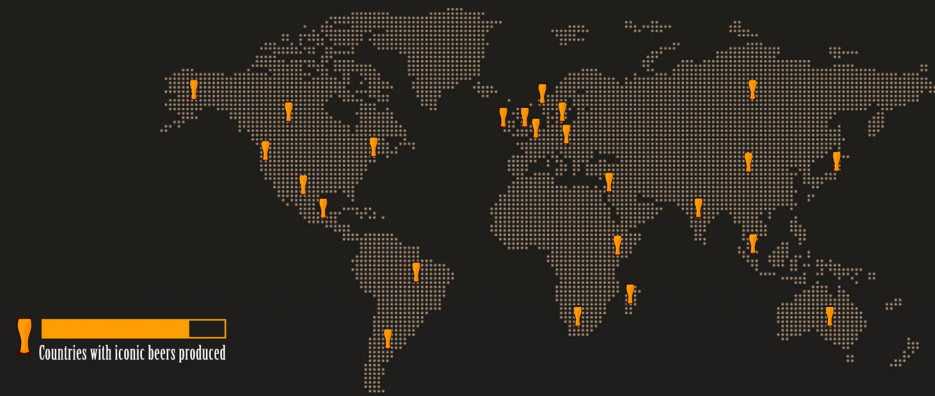
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ICONS AND ILLUSTRATIONS



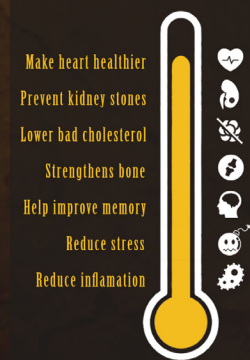
AROUND THE WORLD IN 16 BEERS



History of Beer



Beer has Benefits ?!



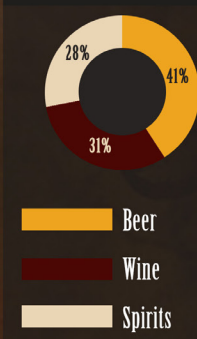
Interesting Facts

- In ancient Mesopotamia, beer was associated with religion and ritual and was believed to have magical powers.
- The world's strongest beer is Brewmeister's "Snake Venom". While regular beer usually have about 5% alcohol content, this Scottish beer has 67.5% alcohol content.
- The moon has a crater named Beer.
- The builders of the Great Pyramid of Giza were paid with a daily ration of beer.

China	Snow Beer
Czech Republic	Pilsner Urquell
India	Kingfisher
Singapore	Tiger
Belgium	Hoegaarden
Portland, OR	Widmer Hefeweizen
Norway	Ringsnes
Poland	Profesja Młynar
South Australia	Coopers Brewery
Alaska	Hopothermia
New Mexico	La Cumbre Project Dank
England	Buxton High Tor
Israel	Goldstar
MA, USA	Blissard of 78
Russia	Baltika
Ireland	Guinness



Preference of Alcohol





AROUND THE WORLD IN 16 BEERS

Countries with iconic beers produced

History of Beer

- The strongest brewed in 3337
- Mixed in Europe
- Sailed to the Americas
- The Industrial Revolution
- Prohibition (1880-1933)
- The Modern Beer (1945-2000)

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- The moon has a crater named Beer.
- The builders of the Great Pyramid of Giza were paid with a daily ration of beer.

Beer has Benefits ?!

- Make heart healthier
- Prevent kidney stones
- Lower bad cholesterol
- Strengthen bone
- Help improve memory
- Reduce stress
- Reduce inflammation

Preference of Alcohol

Beer	28%
Wine	31%
Spirits	41%

China	China Beer
Czech Republic	Pilsner Beer
India	Kingfisher
Singapore	Tiger
Belgium	Hoegaarden
Portland, OR	Widmer Brewery
Norway	Ringsberg
Poland	Prochima Brewery
South Australia	Copper Brewery
Alaska	Superior
New Mexico	La Cumbre Project Beer
England	Business High Tea
Israel	Goldstar
USA	Blizzard of '78
Russia	Kaifika
Ireland	Guinness

Solid Seafood Sandwiches	Lager / Pilsner
Fried food	Pale Ale / IPA
Seafood Pickles	Hefeweizen
Roast Poppers	Brown Ale
Spicy Wings	Amber Ale
BBQ Pork	Porter
Pizza/Pasta	Stout



AROUND THE WORLD IN 10 BEERS

Preference of Alcohol

Alcohol Type	Percentage
Beer	41%
Wine	30%
Spirits	29%

History of Beer

- Beer is the oldest alcoholic beverage known to man.
- It was first brewed in Mesopotamia around 5000 BC.
- The word "beer" comes from the Old English "beor", which is derived from the Proto-Germanic "beuzō".

Beer has Benefits!

- Helps to improve heart health.
- Can help to reduce the risk of heart disease.
- May help to improve bone density.
- Can help to improve cognitive function.

AROUND THE WORLD IN 10 BEERS

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Interesting Facts

- There are over 1000 different types of beer in the world.
- The most popular beer in the world is Lager.
- Beer is the most popular alcoholic beverage in the world.

Profession of Alcohol

Profession	Percentage
Beer	41%
Wine	30%
Spirits	29%

Beer Styles

- Lager Beer**: Light, crisp, and refreshing.
- Pilsener Beer**: Light, crisp, and refreshing.
- Dark Beer**: Rich, malty, and full-bodied.
- Stout**: Thick, creamy, and full-bodied.

Beer / Drink

- Beer
- Wine
- Spirits

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Beer / Drink

- Beer
- Wine
- Spirits

AROUND THE WORLD IN 16 BEERS

History of Beer

- China
- Czech Republic
- India
- Singapore
- Japan
- Portugal, UK
- Norway
- Poland
- South Australia
- Korea
- New Mexico
- England
- Israel
- USA, USA
- Russia
- Israel

Beer has Benefits !!

- Make breast healthier
- Prevent kidney stones
- Lower bad cholesterol
- Strengthen bone
- Help improve memory
- Reduce stress
- Reduce inflammation

Interesting Facts

- The oldest Mesopotamian beer was associated with religion and ritual and was believed to have magical powers.
- The world's strongest beer is Brewmaster's "Black Widow". While regular beer usually has about 5% alcohol content, this British beer has 8.5% alcohol content.
- The world has a cooler-tasting beer.
- The bottles of the Great Pyramid of Giza were packed with a daily ration of beer.

Preference of Alcohol

- Beer: 65%
- Wine: 25%
- Spirits: 10%

Beer Styles:

- Light Lager / Pilsener
- Blond Ale
- Belweizen
- Pale Ale
- Amber Ale
- Brown Ale
- Potter
- Stout
- India Pale Ale (IPA)
- Porter
- Belweizen
- Dark Porter
- Brown Ale
- Stout
- Wine
- Amber Ale
- Dark Chocolate
- Blackberry
- Potter
- Wheat Beer
- Blackberry
- Wheat Beer
- Dry / Cream Stout



Enjoy PALADIN

RED WINES

HER LOT (VE) €5,00
 CABERNET (VE) €5,00
 SAUVIGNON
 REFOSCO PR (FZ) €7,00
 CHIANTI (TO) €7,00
 NERO D'AVOLA (S) €7,00
 BRUNELLO DI MONTALCINO €12,00
 AMARONE DELLA VALPUGNANA €19,00

WHITE WINES

PROSECCO DOC €4,50
 MILLESIMATO
 CHARDONNAY (TN) €5,00
 LUGANA (VE) €5,00
 RIBOLLA (FZ) €6,00
 GIALLA MALVASIA (FZ) €6,00
 MOSCATO (TN) €6,00
 GIALLO
 RIESLING (FZ) €6,00

WINTER MILLESIMATO WINTER
 BIANCO SAUVIGNON PROSECCO
 BIANCO SAUVIGNON PROSECCO
 BIANCO SAUVIGNON PROSECCO

Enjoy PALADIN

PER CICHETTI PER
 PHILADELPHIA e BOMBOLA
 BECCHI
 ACQUAGHE e GORGONZOLA
 BRACCA
 TRIEGGIO e SPECH
 MORTADELLA di MORTADELLA

SPRITZ

FINGER FOOD